

# BROAD CAST

## MONTHLY NEWSLETTER

**JANUARY 2025** 



## HAPPENINGS

#### **NEW YEAR CELEBRATIONS**

All plants welcomed the year 2025 with cake-cutting ceremonies and lively gatherings. HW hosted a grand event featuring live performances and community singing. Whereas Employees & Colony residents of SW enthusiastically participated in games, contests, and gift exchanges, strengthening bonds and promoting a sense of belonging.







### NEW YEAR CELEBRATIONS: ECL OVERSEAS

Electrosteel France and Spain hosted holiday lunches and team bonding activities, reinforcing the company's global spirit.

### **REPUBLIC DAY CELEBRATIONS ACROSS ALL ECL PLANTS**

Electrosteel celebrated Republic Day 2025 with patriotic fervour across HO, KW, HW, BW, SW and EW plants with flag hoisting ceremonies, speeches and award distributions.

Highlights included flag hoisting at HO by Mrs. Radha Kejriwal Agarwal, a special address by Kargil War veteran Mr. Uttam Kr. Shaw at HW, a community celebration led by the ECL Ladies Club, and a parade and recognition ceremony at SW. The celebrations across all units reflected ECL's commitment to patriotism, unity, and appreciation for its employees.



#### JANUARY 2025



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It was celebrated with great zeal at SW, highlighting the vibrant cultural heritage of Andhra Pradesh. The celebrations featured beautifully crafted rangolis and mango leaf festoons, creating an authentic festive atmosphere.

## HO SPONSORSHIPS

ECL proudly sponsored the Tolly Fest 2025 and an open national karate championship by the International Sport Karate Association (ISKA) India, reinforcing our commitment to fostering community spirit, sportsmanship, and excellence. Through these initiatives, we continue to support sports, teamwork, resilience, and a spirit of excellence, bringing people together to celebrate passion and perseverance.















**TOLLY FEST 2025** 







#### FRIENDSHIP BADMINTON TOURNAMENT

The Friendship Badminton tournament was held with enthusiastic participation. Organized by the ECL staff club, the tournament saw 24 teams across men, women, and children's categories compete with high energy. Winners received trophies and medals from Mr. Rajesh Roshan.



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#### ANNUAL FAMILY GET-TOGETHER @ EW

Around 120 staff members gathered for a vibrant event featuring games, cultural performances, and a delicious lunch.



















#### SIT AND DRAW Competition @ HW

53 children participated in this creative event judged by art experts. Prizes were distributed to the winners.

#### NATIONAL GIRL CHILD DAY @ SW

The day was commemorated with an interactive quiz competition at Zilla Parishad High School, Yerpedu, designed to highlight the importance of education, empowerment and equal opportunities for girls.











#### BW:

The team distributed blankets to 50 homeless individuals at Bansberia, Adi Saptagram, and Bandel Railway Stations, providing warmth on a cold January night.

#### HW:

The team distributed blankets to the homeless at Kharagpur Railway Station to provide relief from the cold.



## JAL SADHANA

#### **EXCHANGING IDEAS FOR A SUSTAINABLE FUTURE**

ECL France participated in the 'Le Carrefour des Gestions Locales de l'Eau' in Rennes, France, connecting with clients and partners. The focus of this Water Management Forum was decarbonization goals and sustainable water management strategies.







### WINNERS OF THE MONTH

#### **NEW YEAR RESOLUTION**

Ms. Anusuya Ghosh (Exports), Mr. Tanoy Ganguly (Mines), and Mr. Vikash Sharma (Exports), have been recognized as the winners for the most thoughtful New Year Resolution.



#### LAST MONTH'S WINNER

#### Mr. Sudheer Challa (F&A, SW)

Congratulations on your outstanding contributions!

Correct answer for last month: A- 400+ Rivers



## QUESTION OF THE MONTH

How old is Electrosteel?

Send your answers to: tanusree.gupta@electrosteel.com

#### **MONTHLY MOTIVATION**

We do not inherit the earth from our ancestors; we borrow it from our children.

- A NATIVE AMERICAN PROVERB

