



BROADCAST

MONTHLY NEWSLETTER

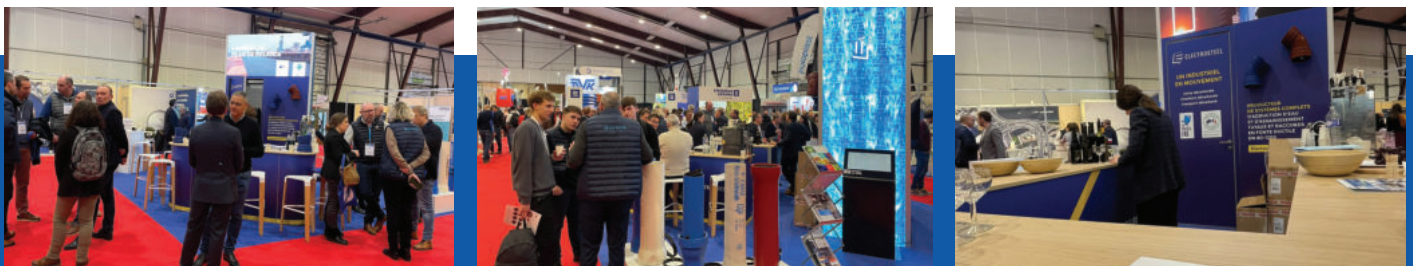
FEBRUARY 2025



HAPPENINGS

ECL FRANCE @ THE NATIONAL FRENCH WATER TRADE FAIR

Rennes turned into a hub of innovation with 'Le Carrefour des Gestions Locales de l'Eau', France's premier water trade fair. Electrosteel France joined a confluence of minds at this exhibition, participating in vital conversations, and contributing to pioneering water management solutions that will shape the flow of tomorrow.



ECL @ THE 73RD INDIAN FOUNDRY CONGRESS

Electrosteel's impactful presence at the 73rd Indian Foundry Congress (IFC) in Kolkata showcased its dedication to advancing foundry science. Mr. Manish Kumar's research, 'Improvement in the Mechanical Properties of Ductile Iron Pipes Containing Exploded Nodules by Annealing Treatment,' was awarded the 'Best Technical Paper Award (Ferrous Category)' by the Indian Institute of Foundrymen (IIF) for 2023-24, highlighting the company's commitment to innovation.

Furthermore, Electrosteel's engagement extended beyond accolades. Mrs. Nityangi K. Jaiswal and Mr. Atin Dey actively participated as speakers in discussions centered on the theme, 'Casting the Future – Innovate, Collaborate, Perpetuate.' Their contributions facilitated a rich exchange of ideas among industry leaders, solidifying Electrosteel's role as a key player in shaping the future of the foundry sector.

TECHNOLOGY INNOVATION AWARD

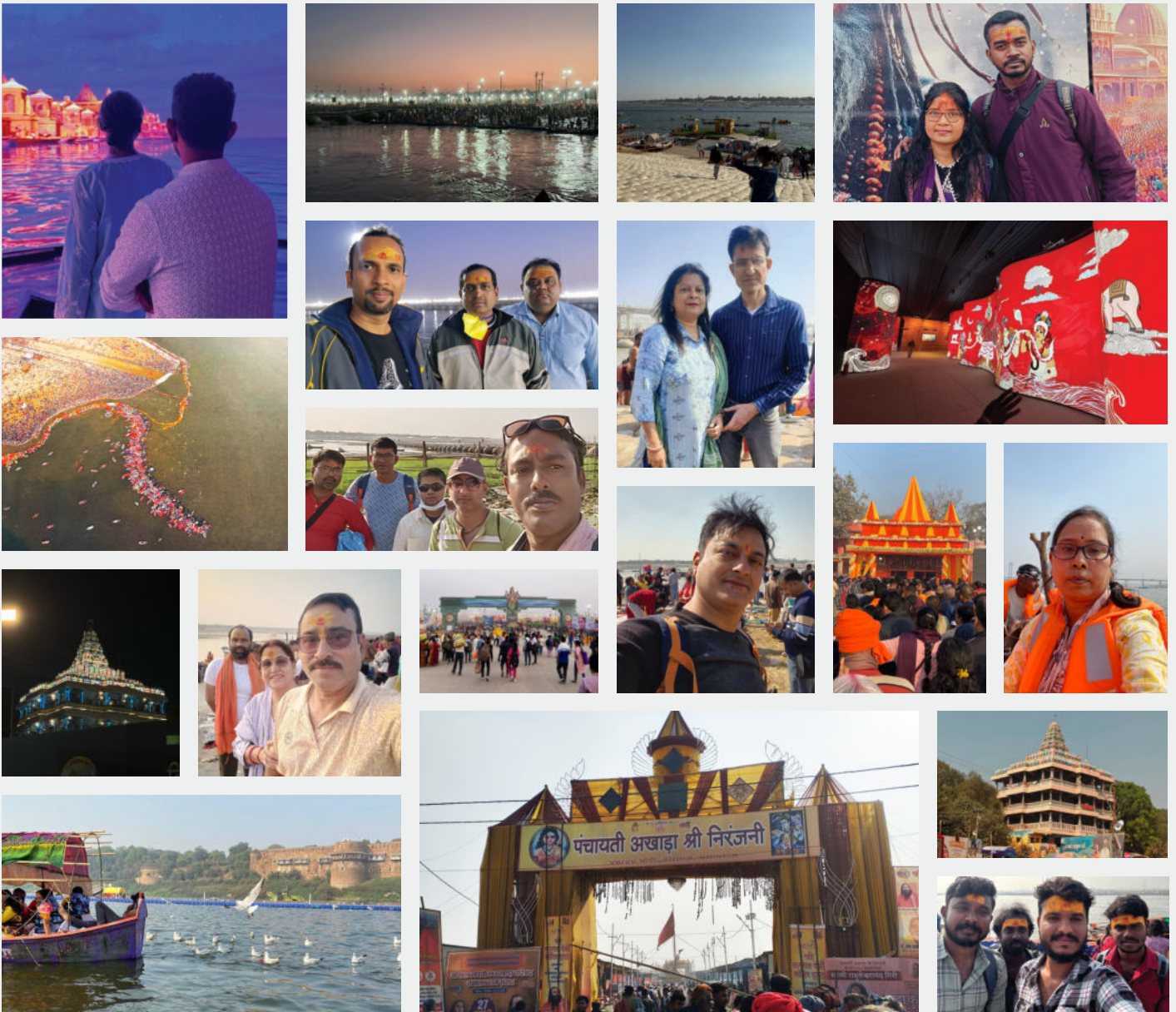
Members from Liquid Metal Works and IT won the 'Team Award for Technology Innovation' at the 7th Edition Technology Excellence Award in Hyderabad, for their groundbreaking work on the in-house IIoT implementation project for Blast Furnace Gas and Sinter Stack Emission Monitoring.



JAL SADHANA

ELECTROSTEEL @ MAHAKUMBH

Our team ventured into the vibrance of the Mahakumbh in Prayagraj. The event wasn't just a spectacle of devotion but a glimpse into the future. We witnessed AI-powered security amidst ancient rituals and experienced the festival's grandeur through Virtual Reality, demonstrating how cutting-edge technology can integrate with and enhance centuries-old traditions.





CSR

BOOK DISTRIBUTION

Electrosteel organized a book distribution drive for the residential students of Vivekananda Ashram, Adisaptagram, Hooghly. This wasn't a simple distribution; it was a seeding of dreams, a tangible act of empowerment, where Electrosteel's BW unit became the bearers of possibility, delivering not just books, but gateways to boundless imagination.



LIGHT INSTALLATION PROGRAMME

The night near Rotary Eye Hospital yielded to a new dawn, not of the sun, but of brilliant, engineered light with BW's High Mast Light Installation Programme. In the company of Mrs. Smita Sanyal Shukla, SDO, Chuchura, Hooghly, the event was a declaration - a radiant statement that even in the deepest shadows, progress and community spirit would shine brightly.



STEEL ALMIRAH GIFT

In Thalayaripalayam, where the future of a community rested on exam papers, the EW unit gifted more than just an almirah; they gifted peace of mind. A 6.5-foot steel guardian arrived at the Govt. Higher Secondary School, a central hub for aspiring 10th to 12th graders. It was a gesture that echoed beyond the school walls, a testament to how practical support can empower education, ensuring that every student's academic journey was safeguarded with care.



WE THE PEOPLE

ELECTROSTEEL'S SPORTING GLORY

Electrosteel pulsed with the vibrant rhythm of sporting triumphs, a testament to the company's spirit of unity and competition. A grand spectacle ignited this fervor, with inspiring leadership speeches, a vibrant march past, and symbolic gestures of peace. From the thunderous volleyball clashes, where Suraksha-A's defense prevailed, to the strategic cricket victories of the Bansberia Bulldozers, and the playful precision of a short-goal challenge, each event showcased the diverse athletic talent and camaraderie within the company. These sporting events weren't just games; they were a crucible where champions were forged. These sports activities demonstrated that Electrosteel fostered not only professional excellence but also a vibrant culture of sportsmanship and teamwork, celebrating victories both big and small.



CHINESE NEW YEAR CELEBRATION @ SINGAPORE OFFICE

The start of the Chinese Lunar Year was celebrated with much joy and fun at Electrosteel's Singapore subsidiary 'Singardo International'. Team members, customers and peers connected over lunch and laughter.

INTERNATIONAL MOTHER LANGUAGE DAY CELEBRATED ACROSS ALL UNITS

In a vibrant celebration of language and culture, team members of different units brought their mother tongues to life through soulful music, mesmerizing dance, heartfelt poetry, and captivating storytelling. From Tamil and Telugu to Hindi, Bangla, Odia, and beyond, the event became a tapestry of voices, each adding its own rhythm and essence. More than just a showcase of talent, it was a powerful reminder of the beauty of linguistic diversity and the spirit of inclusivity that unites us all.



QUIZ TIME

QUESTION OF THE MONTH

When was Electrosteel founded?

Send your answers to: 25yearsofdipipes@electrosteel.com

LAST MONTH'S WINNER



Mr. Menti Mahesh
(F&A, SW)

Congratulations on your outstanding contributions!

Correct answer for last month: 60 Years

MONTHLY MOTIVATION

“

We never know the worth of water till the well is dry.

- FRENCH PROVERB

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